

## **Why Direct Selling is a Global Industry**

### **Training & Support**

You're looking to supplement your current income, or maybe you've spent a lifetime in high finance. Perhaps you care about making a difference in the health of our world.

There are as many different reasons for joining our industry as there are unique individual stories. But there is one thing in common for all these individual situations: You can "learn as you earn".

***You don't have to invest in a specific education before you even qualify to begin.***

At simpleXity, we have a complete, proven training and skill building program that is available 24/7, at a click of the mouse. In addition, we have peer support, company DVDs and a complete resource library to support your success. And ultimately...this is a simple business.

Not simple as in "you don't have to work for it". Rather, simple as in, "we can teach you what to do, how to do it and offer a support system that's always there for you."

Plus--you get to bring your own unique individual style and personality into your business. *You create your own success by being authentic.*

### **Peers and Community**

One defining characteristic of this industry is that we support the entire team and that means that although there may be some healthy competition, you don't need office politics to climb the ladder of success.

In the 'real world', you typically advance in competition with others. You advance, quite literally, at the expense of another's chance to do the same.

***In our industry, you only advance by helping others to do so as well.***

Friendships and community also grows out of a particular love of a product and the mission to help others, and the lifestyle that surrounds our business. This is especially true in simpleXity.

Whether you care about diet or lifestyle choices, creating time freedom or helping other attain financial security; you'll have a community with you who enjoy celebrating one another's interests and lifestyle.

## **Recognition and Achievement**

Being recognized for achievements both great and small are inherent in our industry. The thrill of being applauded by your peers and recognized by corporate founders and executives is often a career high that happens only once or twice in a traditional business.

In this industry, you don't have to wait for the proverbial retirement watch or 20-year pin to be recognized.

### **You'll be recognized by peers and company from your very first achievements.**

Being noticed and acknowledged often reverberates far beyond the actual moment of achievement. For many, it brings new-found confidence and esteem from friends and family—as well as self-esteem.

## **Write Your Own Story**

Ultimately, building a business is very much like having the opportunity to write your own story. It's about achieving goals *you set*. It's about building an enterprise that is uniquely yours. It's about your needs, your choices – no one else's. It's about your dream. It's about your family's dream. It's about falling in love with your own life.

## **All these aspects...**

...Create a global industry that doesn't just generate vast amounts of commerce.

Our industry is growing and generating billions of dollars:  
Not for a board of directors.  
Not for shareholders.

While these may profit, they are not the bottom line. One person, one success, one dream at a time: Our industry is built upon you, your success; your dream turning into reality.

## ***Your success is our bottom line.***